

Preface





Navigating the Al Tool Frontier

In this transformative era, where artificial intelligence shapes the future at an unprecedented pace, discernment is key. The landscape is cluttered with over 12,000 AI tools, each claiming to be the linchpin in business technological advancement. Within this crowded field, our role at WeConnectAl becomes crucial. We don't merely skim the surface; we dive deep to differentiate fleeting trends from substantial tools, ensuring our clients are equipped with solutions that genuinely enhance their operations and daily doing on a strategic and operative level.

Selecting Tools that really transform workdays

Why is this discernment critical? Our curated insights focus on leveraging AI to transform repetitive tasks into opportunities for efficiency and enhanced quality. By deploying AI solutions wisely, we not only accelerate day-to-day operations but also elevate the quality of outcomes.

We at WeConnectAI don't just advocate; we practice. The tools we recommend are integral to our own workflows, enabling us to offer not only advice but proven strategies. This report is crafted to serve as a guide through the labyrinth of AI tools. It will provide an overview of each tool's functionality and its cost-effectiveness, assisting you in making informed decisions to power your business operations. Whether the tools are paid or available at no cost, our aim is to ensure that your investment in AI translates into tangible benefits for your enterprise.

Optimizing daily Workflows with Al

Task 1

9 AM - 12 AM

Meetings &

E-Mails

M365 Copilot

Research

Perplexity

2 PM - 3:30 PM

Task 2

Task 3 3:30 PM - 5 PM

Presentations

Canva

Task 4

5 PM - 5:30 PM

Innovation & Revision

ChatGPT

Task 5

5:30 PM - 6 PM

Image Generation Midjourney

daily grind, recurring consume a significant slice of our time. For instance, the frequency of meetings throughout the workday has skyrocketed in recent years. It's crucial to recognize that many tasks fall into a category of repetition—those that surface time and again.

With the advent of numerous AI tools, we have an opportunity to approach these recurring tasks with newfound efficiency. However, knowledge is key: knowing which tools to use and how to utilize them can make all the difference.

Many are now taking the leap to incorporate AI tools for specific tasks, while some remain hesitant.

It's a delicate balance of being open to without technologies getting overwhelmed by the sheer volume available.

The timeline on this page maps out the tasks in a typical workday, pinpointing the moments where AI can make a significant impact. It serves as a practical guide to identifying repetitive tasks ripe for AI integration transforming them from time-consuming to efficiency-driving. Throughout the next pasges you'll find a concise breakdown of how AI tools can streamline your daily responsibilities, offering а strategic investment in solutions that truely deliver concrete benefits.

Microsoft M365 Copilot



Meetings & E-Mails

The tool at a glance

M365 Copilot is an AI assistant integrated into Microsoft 365 applications such as Word, Excel, PowerPoint, Outlook, and Teams. Designed to enhance productivity and efficiency, it automates tasks like summarizing texts, processing data in Excel, and generating email drafts in a personalized style. However, our extensive testing reveals that its integrations with Excel, PowerPoint, etc., are currently limited and underperforming. Nonetheless, Copilot excels in managing heavy email and meeting schedules by offering features like summarizing emails and meetings. Available from November 2023 for enterprise customers, it costs \$30 per user per month.

Our rating

Time to set up

Setup is swift for existing Microsoft license holders, though Copilot visibility and full functionality in apps may have a brief delay.

Prompting Skills

Minimal knowledge is required to execute tasks, yet deep prompting skills aren't essential for Copilot's use.

Costs

Costly at an additional \$30 on top of the base license fee per employee, it's a premium-priced feature.

Impact



High impact in Teams and Outlook, while other applications see minimal benefits at present.

Perplexity



Research

The tool at a glance

Perplexity AI is a search engine that blends features of ChatGPT and Google, offering a chatbot-like interface for querying in natural language and receiving answers likewise. Unlike traditional search engines, Perplexity AI directly cites websites and sources it has searched to answer queries, allowing users to access and verify relevant webpages directly. It provides up-to-date internet searches with precise, sourced responses. Available for free, there is also a premium version with advanced features priced at \$20 per month.

Our rating

Time to set up

Instant research capability without cost, with immediate access even without the premium version.

Prompting Skills



No prompting expertise needed; users can ask straightforward questions to get information.

Costs



The Pro version offers additional models like Claude and ChatGPT-4, and more queries per day, but isn't essential.

Impact



Significant impact through sourcebased research that's diverse, intuitive, and thus more efficient.

Canva Pro



Presentations

The tool at a glance

Canva is a graphic design platform with a user-friendly drag-and-drop interface, offering a variety of templates, images, fonts, and graphic elements for customization. It supports diverse projects like social media posts, marketing materials, and presentations. Canva includes AI tools such as a background remover to quickly create visually appealing designs without prior skills. Additional features include image optimization, PowerPoint conversion, and video text insertion, making it accessible for beginners to produce professional layouts more simultaneously than common solutions such as PowerPoint.

Our rating

Time to set up

Account creation is required but quick, ensuring a fast start to design and creation.

Prompting Skills

No specific skills required; it's designed for easy, straightforward use by anyone.

Costs

The paid version, at \$14.99/month, is a must for its extensive features, which greatly enhance capabilities.

Impact



High impact with its wealth of templates and intuitive interface, allowing quick, professional presentation creation.

ChatGPT-4



Innovation & Revision

The tool at a glance

ChatGPT-4 is the latest iteration of OpenAl's Al language model, offering significant improvements in multimodality, error detection and correction, and overall reliability compared to its predecessors. It can process not only text but also images, enhancing its utility. ChatGPT-4 excels in handling complex inquiries and logical reasoning, with improved capabilities in foreign languages. It is an excellent tool for innovators for idea generation, brainstorming, and as a feedback provider for existing content. Unlike earlier versions, ChatGPT-4 is available through the paid subscription "ChatGPT Plus," which limits the number of messages per period.

Our rating

Time to set up

Account creation is required but quick, ensuring a fast start to access the models Al's capabilities.

Prompting Skills

Proficient prompting skills enable users to extract higher quality outputs than average ChatGPT users.

Costs

The \$23/month premium version offers real-time information and enhanced functionality, though basic use is free.

Impact

Significant textual impact, ideal for ideation and as a feedback mechanism for users' work.

Midjourney Basic Plan



Image Generation

The tool at a glance

Midjourney is a text-to-image tool that uses artificial intelligence to transform textual descriptions into images. Launched in July 2022, it allows users to generate a variety of images and graphics through text commands. Employing advanced machine learning and generative AI techniques, Midjourney converts text prompts into visual output via commands like "/imagine" in a Discord chat. This tool is ideal for content visualization, storytelling, and enhancing presentations to clearly communicate complex matters and enrich interactions with clients and partners. Although Midjourney is a subscription-based service, it has established itself as a user-friendly tool appealing to a wide range of users.

Our rating

Time to set up

Initial setup takes longer, requiring work within a Discord server to access Midjourney's capabilities.

Prompting Skills

Deep prompting skills are necessary to create satisfying images with Midjourney.

Costs

The Basic Plan at \$10/month is essential as the free version often experiences server downtimes.

Impact



Offers a good impact for enhancing presentations with creative storytelling and visual language.

Contact



Phone	015257018364	\uparrow
Email	strategy@we-connect-ai.de	1
Website	www.we-connect-ai.de	1
Address	Gollierstraße 18, 80339 Munich	\uparrow

